



Pacific Northwest Edition Rosé

Country:	Canada	Region:	Okanagan Valley
Type:	Rosé	Varietal:	Pinot Noir
Format:	12 x 750ml		

BC	AB	SK	MB
+365291	+365291		
Direct Order	Open		

TASTING NOTES

Colour:	Vibrant salmon-pink.
Aroma:	Strawberries, wild rose, and hints of thyme.
Taste:	Juicy red fruit, fresh grapefruit, and lemon zest, with a creamy texture and lively acidity.
Food:	Salads, grilled seafood, and charcuterie, as well as goat cheese and dishes with strawberry or citrus.

AWARDS & ACCOLADES

2024 ~ "Joie presents another winner crafted entirely from pinot noir sourced from Victor Vineyards in Lodi, California. This wine is delicately balanced and highly aromatic, featuring an initial burst of wild strawberries followed by citrus. The palate reveals juicy grapefruit, complemented by lemon zest and a hint of dried herbs. The textures are creamy, the acidity is vibrant, and the finish is clean. With a sugar content of 1.4 grams per kilogram, it is essentially dry and ready to pair with most summer fare." - Anthony Gismondi - Gismondi on Wine, Apr/2025

2024 ~ "The Pacific Northwest Edition label is how JoieFarm chose to differentiate their Crafted in BC (CIBC) wines from the 2024 vintage. From Lodi's Victor Vineyard, this was early picked, settled and fermented in stainless. Perfumed and tight strawberry, raspberry glides along a sleek, silken palate, with tangerine pith and peel finishing the dry finish. Very much in the joyous JoieFarm style, and really to crack into now." - Treve ring - Gismondi on Wine, Jun/2025

OTHER INFO

Born from an unprecedented vintage, our Pacific Northwest Edition wines are a testament to the power of collaboration and curiosity. Faced with the unexpected, we came together—across regions, across borders—to craft something truly special. Made with exceptional fruit sourced from the Pacific Northwest, these wines offer unique expressions while staying true to JoieFarm's philosophy of balance and freshness.

Made in BC with fruit from Lodi, California



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